

“Harnessing the Power of Technology”

a workshop for the Council of American Jewish Museums
Toronto, Ontario, January 22, 2007

David Bearman + Jennifer Trant

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Schedule

- Introductions
 - Review: Technologies in Museums
 - Problems and Process
 - Formal Documents
 - Success
- Break
- Group Project: Requirements Analysis
 - Discussion and Evaluation

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your introduction

- current challenge for your museum
- project or activity that you've considered (or are) doing
- biggest problem you've encountered

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challenges

- The Collection
 - ➔ documentation, digitization, tracking
- Community Outreach
 - ➔ greater engagement, ongoing involvement
 - ➔ new constituencies
- In Gallery
 - ➔ interpretation, immersion, interaction

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technologies

- collections databases
- imaging
- content management systems
- web: publication and distribution
- participatory: blogs, wikis, podcasts, communities, interactions, virtual worlds

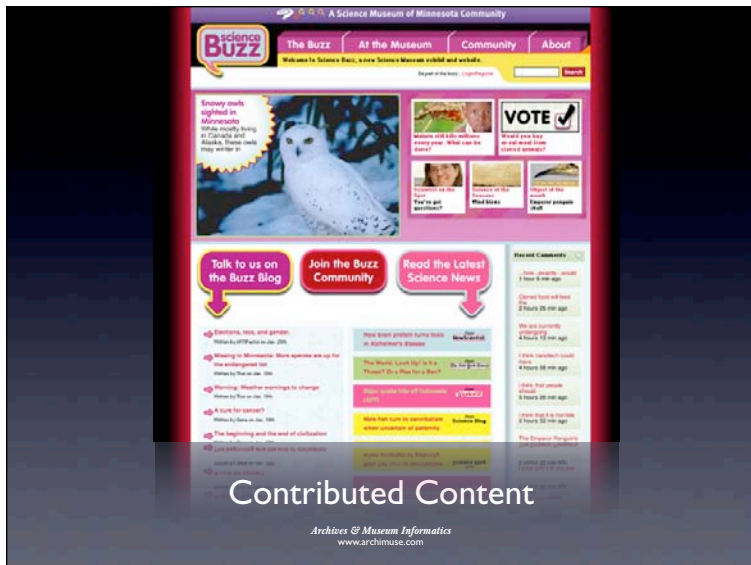
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problems

- specification: not getting what we wanted
- budget: cost over-runs
- evaluation: not knowing if it's good
- management: who does what, when
- maintenance: care and feeding

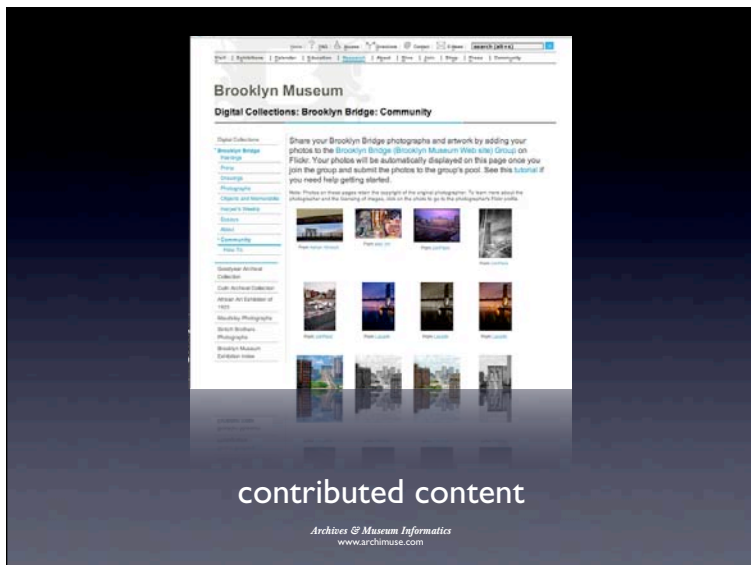
- fit between goal, technology and budget

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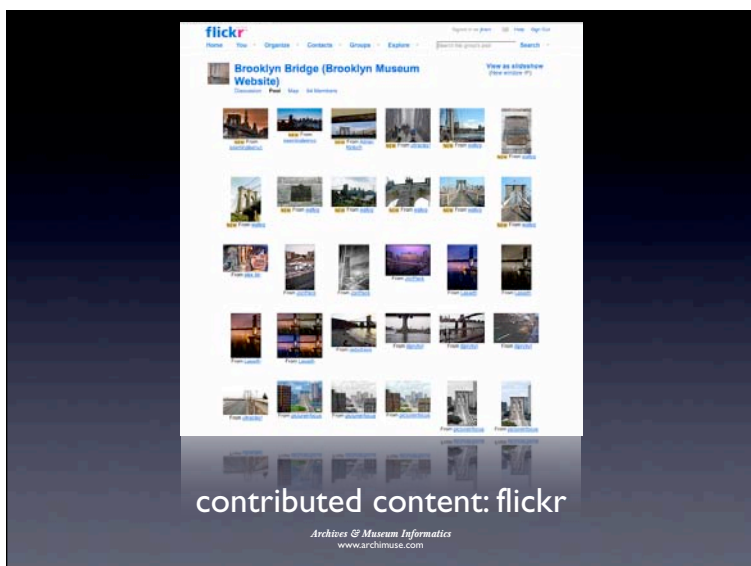
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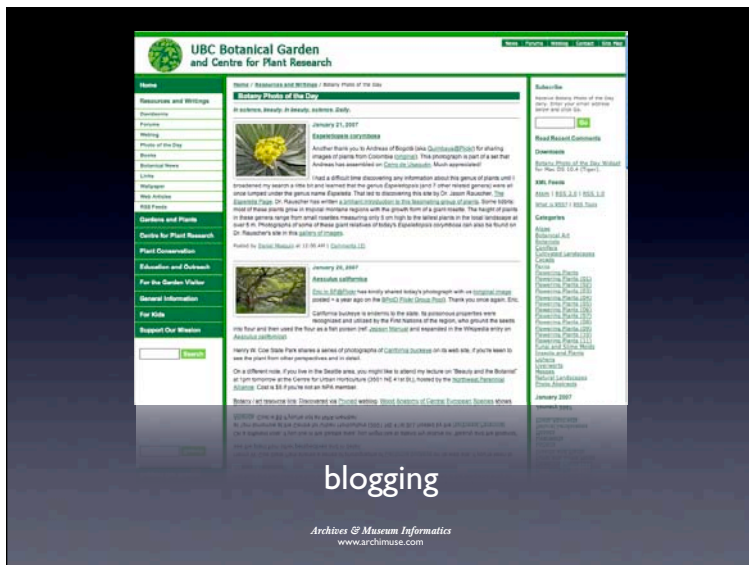
getting the word out

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SF MO MA

podcasting

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Sunday, January 21, 2007

procurement cycle

- stating concrete goals
- formal requirements documents
- test plan
- design process
- programming
- user acceptance testing
- evaluating impact
- ➔ formative and summative evaluation

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formal documents

- request for information (RFI)
- request for proposal (RFP)
- tender / bid document
- proposal evaluation model
- development + staffing plan
- deliverables and acceptance tests
- implementation plan
- evaluation plan
- contracts

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Request for Proposals

- objective: problem statement and scope of work
- requirements: what the system is supposed to do
- constraints: budgetary, organizational, physical, technological
- desired response

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managing...

- internal expectations
- schedules
- contracts
- acceptance of deliverables
- implementation of change

- success?

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success?

- ✓ meets requirements

- ✓ accepted by users

- ✓ satisfies objectives

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Break
