

**Museums
and the Web**
www.archimuse.com/mw2006/

March 22-25, 2006

**Hyatt Regency
Albuquerque
New Mexico**

Co-Chairs
**David Bearman
Jennifer Trant**

Produced by
**Archives & Museum
Informatics**
158 Lee Avenue, Toronto
Ontario M4E 2P3 Canada

Phone: +1 416 691 2516
Fax: +1 416 352 6025
Email: mw2006@archimuse.com
www.archimuse.com

Guidelines for Advertisers

I. Conference Program Ads

Space is available in the Conference Program distributed to all registrants. Program is printed in two colours: Black + One colour (to be specified). Page Size is 8.5 x 11 inches, vertical orientation. **NO BLEEDS.**

Placement	Price	Maximum Dimensions (width x height)
Back Cover	\$1000	8.0 x 10.5 inches Now in Colour
Inside Cover	\$850	8.0 x 10.5 inches Colour Available
Full Page	\$750	8.0 x 10.5 inches
Half Page	\$450	8.0 x 5.175 inches
Quarter Page	\$300	3.875 x 5.175 inches
Add 1 Colour	+\$100	add the MW 2006 colour to any size advertisement

Submission:

DEADLINE: February 3, 2006 EXTENDED: Reservation: Feb. 15, Files: Feb. 28
Files received without proofs may not be reproduced as expected.

Digital copy is preferred in one of the following formats:

- Option 1. Print quality PDF (.pdf).
- Option 2. Encapsulated PostScript (.eps) including all fonts and images.
- Option 3. PostScript, including all fonts and images.
- Option 4. PageMaker or InDesign native format, including all linked text and image files and fonts.

Name your file after your company i.e. WebSpin.eps (NOT MW2006.eps).

Submit digital files of appropriate dimensions using the on-line form linked from <http://www.archimuse.com/mw2006/exhibit/index.html>
You will receive an emailed confirmation of files received.

A proof must be faxed to +1 416 352 6025.

II. Your Logo on MW2006 Conference Web Site

Include your logo or other image on your Exhibitor Page of the MW2006 Web site and Proceedings CD-Rom.

Price per logo: \$150 each

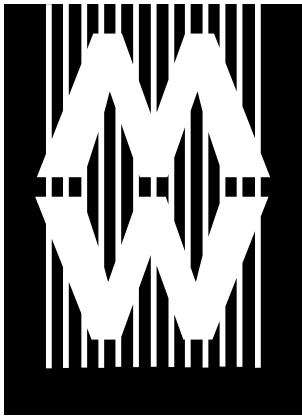
Submission:

DEADLINE: February 17, 2006

Submit Web-ready digital file (229 px wide x 132 px high) using the on-line form linked from <http://www.archimuse.com/mw2006/exhibit/index.html>
You will receive an emailed confirmation of files received.

Name your file after your company (e.g. BestWeb.gif not mw2006.gif)

(over...)



**Museums
and the Web**
www.archimuse.com/mw2006/

March 22-25, 2006

**Hyatt Regency
Albuquerque
New Mexico**

Co-Chairs
**David Bearman
Jennifer Trant**

Produced by
**Archives & Museum
Informatics**
158 Lee Avenue, Toronto
Ontario M4E 2P3 Canada

Phone: +1 416 691 2516
Fax: +1 416 352 6025
Email: mw2006@archimuse.com
www.archimuse.com

II. Conference Bag Inserts

*A. Include your preprinted literature
in the Conference Registrants' Bags.*

**Price per piece (up to 2 oz.):
\$200 each**

*B. Include your promotional items
(pens, waterbottles, etc.) in the
Conference Registrants' Bags.*

**Price per piece (up to 2 oz.):
\$200 each**

Submission:

Send 600 copies of each insert directly to:

Hyatt Regency Albuquerque
330 Tijeras NW
Albuquerque, NM
87102 USA
Attention: David Bearman
Museums and the Web 2006

Phone: +1 505 842 1234

DEADLINE: March 20, 2006 by 10:00 AM

Materials not received by the deadline cannot be included.

NO REFUNDS ARE AVAILABLE FOR LATE MATERIALS.