

Linking Minority Communities Through The Web

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A paper for Museums and the Web 2006
<http://www.archimuse.com/mw2006/papers/streten/streten.html>

Appendix I: Letter of Introduction & Project Outline

Dear Jeni Wilson,

Thanks for your interest in ORIGINATION: INSITE. I can confirm, if you are interested, that you can definitely have a place on the next workshop which is 18th & 19th June, this coming Sat. / Sun or possibly on 14th & 15th July. But first I also attach some useful information for you re. the project to assist you in developing your idea:

So once you've read the following, can you please get back to me to discuss your idea in a bit more detail.

I also attach a letter which you need to read, sign, stamp and send back to me by way of securing your place on the project as well as consolidating your commitment to attend for the two days - 9.30 - 4.30 each day.

This email is to outline what we'll be doing in the workshop, things for you to prepare in advance, things to bring along to the workshop and hopefully answer any questions you might have. You can reply to this email with any queries about the workshops and I'll try to answer them.

WHERE TO MEET ON 6th & 7th July: See you at the main entrance to the National Museum of Photography, Film & Television; Bradford, West Yorkshire BD1 1NQ. The museum is located in Bradford city centre, in the county of West Yorkshire in the United Kingdom. Box Office: 0870 7010200. Web Site: www.nmpft.org.uk. Get there for 9.30am so we can start promptly. It's a two-day commitment from 10 - 4.30pm each day.

1. THE POINT OF THIS PROJECT:

FREE WEBSITE BUILDING WORKSHOPS AND FREE WEB HOSTING FOR 2 YEARS:
BUILD A WEBSITE AND TELL YOUR STORY! Channel 4 are offering free website building workshops and webspace for people in the Bristol area. It's part of a project to build up a network of sites reflecting the rich cultural and ethnic diversity of the country.

Visit the website to see the full range of activities on the project:

<http://www.channel4.com/insite>

The workshops are free and last 2 days and run from 10-4 with breaks. We supply lunch and coffee. On the workshop you get training in building a website using either Moonfruit or ZyWeb and guidance on scanning photos, research, writing for the web and to meet an interesting bunch of people.

There's a maximum of 20 on each workshop and people can come in groups (ie a small family group or friends). The workshops are free and you also get two years free hosting and access to the site building tools. We're after a range of sites dealing with the impact of diverse incoming cultures and people on the country. They might be recent groups or historical ones; from a personal perspective or a distance. We're especially targeting ethnic groups but aren't excluding anyone.

2. ATTACHED DOCUMENTS TO HELP YOU WITH YOUR PLANNING

We've attached a range of useful resources including links to sites that might inspire you and help you develop your ideas.

3. SOME THINGS TO THINK ABOUT BEFORE THE WORKSHOP:

1. Think through what the purpose of your site is and who your target audience / users are?
2. What do you want your users to be able to do as result of your site?
3. What will your site consist of? Map out the plan and the kinds of pages as in a site map. The original site map for the INSITE website is attached as an example.
4. How will users navigate around your site? Try to keep the navigation consistent from one page to the next so that users can quickly get from one section to another.
5. Prepare as many things in advance as possible.

If you are able to scan photos beforehand and bring them on a CD that'll be a great help. If not we will be able to do some scanning at the workshop. If you have the images on your computer you could email them to an email address (such as Hotmail or Yahoo!) that you can access while at the workshop.

6. Decide on the best name for your site as that will be part of your website address. The address will be <http://yoursitename.originationinsite.com> where "yoursitename" will be the part that you can choose.

7. Here are some easy sample sites:

<http://www.body.originationinsite.com/>

<http://integration.originationinsite.com/>

<http://wildwalk.originationinsite.com/>

as well as sites that have already been started by other Bristol and Bradford workshop participants: (not all completed as yet - works in progress!!)

<http://killymantokualumpur.oriqinationinsite.com/>

<http://www.oriqinationinsite.net/dzasterus/>

<http://noori-guria-rani.oriqinationinsite.com/>

<http://polishforaday.oriqinationinsite.com/>

<http://evolvingminds.oriqinationinsite.com/>

<http://harjeetkaur.oriqinationinsite.com/>

<http://frontline-init.oriqinationinsite.com/>

<http://careleavershealth.oriqinationinsite.com/>

<http://daysgoneby.originationinsite.com/>

<http://radiovenus.originationinsite.com/>

<http://liaquat.originationinsite.com/>

<http://caldersamba.originationinsite.com/>

Many thanks

Maud Hand

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